

2021 ANNUAL REPORT







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Chair and General Manager's Report

In many respects, 2020/21 was a rollercoaster for the Trust. While some of the Trust's activities were curtailed by the pandemic there were still a range of highlights experienced throughout the year which involved celebrating the great work done by the country's food and fibre producers.

Regional activity

Despite being delayed by COVID-19 restrictions, most regions held successful field days at the farms and orchards of the 2019/20 Ballance Farm Environment Award (BFEA) Regional Supreme winners. This was a great opportunity to bring communities together and highlight examples of innovation and good practice that are being implemented throughout the country.

In April 2021, the Waikato BFEA team held a successful awards function. This included trialling a new catchment group award which was a great way of celebrating the efforts of rural communities coming together to manage environmental issues. As a result of this positive experience, the Trust has launched a new catchment group award nationally supported through a new partnership with NZ Landcare Trust. This award will be run as part of the 2021/22 awards programme held throughout the country.

National Sustainability Showcase

In March, all of the BFEA supreme winners from 2019/20 gathered in Wellington for the event highlight of our year, the National Sustainability Showcase. It was a special couple of days where we celebrated and shared the stories of some amazing farmers and growers and the actions they are taking to steward the land.

The function was well attended by agribusiness leaders and former award winners. A number of former award winners also took the opportunity to hold a workshop to discuss issues of significance to the sector and meet with the Minister of Agriculture.

Evan and Linda Potter, beef, sheep and deer farmers from Central Hawkes Bay were appointed as the new National Ambassadors for Sustainable Farming and Recipients of the Gordon Stephenson Trophy.

Story-telling

Throughout the year we have looked at some innovative ways to help tell the stories of farmers and growers. This has included a video 'Roadshow' of the Regional Supreme Winners on-farm judging, increased social media activity and some great yarns and recipes cooked up by well-known chef Al Brown, who met up with a number of former BFEA winners. The recipes from this series proved so popular we have turned them into an online recipe book.

The Trust has also launched two new websites, one focused on sharing great farming stories and sustainability initiatives and another website specifically designed for BFEA entrants.

Board

Following a Trust election in 2020, Mike Scarsbrook was re-elected to the Board and Mark Brough and Kate Taylor were newly elected. Kate is a former BFEA regional co-ordinator from East Coast and Mark brings experience as a recent BFEA entrant and Regional Supreme Winner from Waikato.

BFEA Assessment Criteria

Over the last 12 months the Trust has updated the assessment criteria for the awards programme. This change provides us with confidence that our judging process closely aligns with the latest sector thinking around good farming practice.

JOANNE VAN POLANEN

Chair,

New Zealand Farm Environment Trust

JAMES RYAN

General Manager, New Zealand Farm Environment Trust



Looking Ahead

Despite the challenges of the previous 12 months, the Trust remains very positive about the future.

The Trust is determined to run an awards programme in 2021/22 and we are working closely with our regional teams, partners and sponsors to ensure we can adapt plans if and when necessary. It is important to highlight many of the positive examples of farming and growing occurring throughout the country and provide a platform for New Zealand's food and fibre producers to receive feedback which supports them on their sustainability journey.

The Trust is also working on some initiatives to champion good practice across the primary sector including the potential for working with former award-winning farmers and growers to inspire the next generation of food and fibre producers.





Board of Trustees



JOANNE VAN POLANENChair



MIKE SCARSBROOK
Treasurer



DAVID BOONESecretary



MARK BROUGH



WARWICK CATTO



MICHAEL JAMIESON



TERRY OLSEN



KATE TAYLOR

Recognising our Support Base

The Trust is grateful of the generous support that it continues to receive from its partners.

We would like to thank our sponsors and partners for their ongoing generosity and support. We look forward to continuing to work together to promote sustainable farming and to showcase the country's amazing farmers and growers.

We would also like to acknowledge our regional teams who remain the bedrock of the organisation. It is the contribution made at the grassroots, with passion, humility, knowledge and good humour, which makes the work of the Trust, including the BFEA programme, such a success.

NATIONAL SPONSORS



















NATIONAL PARTNERS











REGIONAL PARTNERS



























Treasurer's Report

It is my pleasure to be reporting on the financial results of the New Zealand Farm Environment Trust for the year ended 30 June 2021. These accounts carry an unqualified independent audit report.

The New Zealand Farm Environment Trust recorded a surplus of \$111,000 for 2020/21. The Trust retains reserves of \$622,000. This result has been achieved by managing costs prudently during a period of uncertainty.

In 2020/21, total revenue was \$778,000 compared to \$751,000 in 2019/20. Total expenses decreased from \$740,000 in 2020/21 to \$666,000 in 2020/21.

For the year ahead, the Trust is anticipating a deficit that will be funded out of reserves.

I would like to acknowledge the significant in-kind contribution made to the activities of the Trust. Many organisations and volunteers have contributed a huge amount of time and energy to support running the Ballance Farm Environment Awards because they are passionate about sustainable farming and growing. I would also like to thank the Trust's bankers Rabobank, accountants PKF Hamilton and auditors Smith + Jack Chartered Accountants.

MIKE SCARSBROOK

Treasurer,
New Zealand Farm Environment Trust





Financial Report

Financial Performance

	2020/21	2019/20
Revenue		
Revenue from providing goods and services	757,619	717,171
Funding from central or local government	4,686	7,030
Interest, dividends and other investment revenue	15,289	26,300
Total Revenue	777,595	750,501
Expenses		
Costs related to providing goods or services	609,079	700,463
Other expenses	57,401	39,051
Total Expenses	666,480	739,515
Surplus/(Deficit) for the Year	111,114	10,987







FOR MORE INFORMATION

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